Imprecision and social meaning: How speaker identity affects meaning resolution

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Center for Outreach, Research, and Education

Linguistic utterances convey information about speakers' identity and personality

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Social meaning (social indexicality, social markers)

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Social meaning (social indexicality, social markers)

(Labov 1963, Irvine and Gal 2000, Agha 2003, Silverstein 2003, Bucholtz and Hall 2005, Coupland 2007, Eckert 2008, Campbell-Kibler 2007, Mendoza Denton 2008, Podesva 2011, Levon 2014)

Growing integration of insights and methods from semantics, pragmatics and sociolinguistics

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→ Social meaning can be explored with the diagnostics and formal tools of semantics/pragmatics

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Smith et al. 2010, Burnett 2017, 2019, McCready 2018, Henderson and McCready 2020, Taniguchi 2020, Burnett and McCready forthcoming

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Acton and Potts 2014, Glass 2015, Beltrama & Staum Casasanto 2017, Beltrama 2018, Jeong 2019, Acton 2019, Thomas 2021, Lee 2021

Our question



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Can social meaning shape meaning interpretation?

Roadmap

Imprecision: a case study

The experiment

Creating identity contrasts

Testing speaker identity effects

Exploring the role of comprehenders' identity

The outlook

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Certain expressions allow for approximate readings.

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It's 3 o' clock!

Certain expressions allow for approximate readings.



Wittgenstein 1955, Austin 1961, Lewis 1979, Pinkal 1995; Lasersohn 1999; Krifka 2007; Kennedy 2007; Sauerland and Stateva 2007, 2011, Lauer 2013; Solt 2014; Burnett 2014; Leffel, Kennedy and Xiang 2016; Klecha 2017; Aparicio 2017



Time 1: 3:00





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Time 2: 2:58-3:02



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Time 3: 2:55-3:05



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Time 3: 2:55-3:05



Speech situation (Kennedy 2007)

Conversational goals (Lasersohn 1999, Aparicio 2017)

Modality of presentation (Van der Henst et al. 2002)



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Evidence suggesting that precision level can signal social information:

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Acoustic/articulatory detail as a cue to signal social identity (*white nerds,* Bucholtz 2001)

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Speakers uttering numerically precise descriptions perceived as: **Positive:** intelligent, educated, articulate, hard-working **Negative:** uptight, obsessive, pedantic, annoying (Beltrama 2018; Beltrama, Solt and Burnett 2021)
The reverse perspective

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Do comprehenders revolve (im)precision differently depending on the identity of the speaker?

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A type of speaker who is socially expected to speak precisely:

A type of speaker who is socially expected to speak **precisely**: → A nerd.

A type of speaker who is socially expected to speak precisely:

 \rightarrow A nerd.



A type of speaker who is socially expected to speak **loosely**:

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Social types/personae as constructs central to sociolinguistic variation and cognition

(Agha 2005, Podesva 2011, D'Onofrio 2016, 2020)



Here's Arthur and Rachel having a conversation.



Here's Arthur and Rachel having a conversation.





Here's Alex and Eva having a conversation.



Here's Alex and Eva having a conversation.





Speech expectations

Q19 - How precise do you think Alex and Arthur normally are in telling the time?

#	Field	Minimum	Maximum	Mean	Std Deviation
1	Alex	0.00	100.00	48.03	31.45
2	Arthur	30.00	100.00	87.22	17.69

Speech expectations

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"Rachel and Arthur are looking for a one-way plane ticket"

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"Rachel and Arthur are looking for a one-way plane ticket"



Which phone is Arthur looking at?





F

J

"Rachel and Arthur are looking for a one-way plane ticket"



Which phone is Arthur looking at?



F



Match

"Rachel and Arthur are looking for a one-way plane ticket"





"Rachel and Arthur are looking for a one-way plane ticket"









"Rachel and Arthur are looking for a one-way plane ticket"





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Which phone is Arthur looking at?



Imprecise

"Rachel and Arthur are looking for a one-way plane ticket"





"Rachel and Arthur are looking for a one-way plane ticket"





Here's Alex and Eva having a conversation.







or





or



Experiment 1

Which phone is Arthur looking at?



Match



or



Experiment 1

Which phone is Arthur looking at?

Experiment 2

Which phone is Arthur looking at?



Match

Match

Design

• 24 items distributed in 6 lists with a Latin Square Design
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 - 8 Cost (+/- \$5/18)

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 - 8 Time (+/- 3/11 minutes)

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• 8 Distance (+/- 5/18 miles) = 5-18% on 100 \$/miles or 60 mins

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- Social identity (Nerd vs. Chill): between-subjects;
- Match (Match, Mismatch, Imprecise): within-subjects
- Study designed on PC lbex and run on Prolific (Exp1: 172 part; Exp2: 144 part)

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Our hypothesis:

Listeners should lean towards assigning **precise** interpretations with **precise** speakers.

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Screen choice: Mixed-effects logistic regression

Screen choice by Match



Screen choice by Match



Screen choice by Match



Screen choice by Match and Persona

Experiment 1 Chill Nerd Experiment 2 0.6-Proportion Covered Choices 0.4-0.2-0.0-12-18% Imprecise 5-11% Imprecise 12-18% Imprecise 5-11% Imprecise

Screen choice by Match and Persona

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How is the speaker identity effect modulated by participants' own alignment with these personae?

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- Social evaluation of speech is perspective-dependent

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(Gumperz 1982, Niedzielski 1999, Silverstein 2003, Eckert 2008, Campbell-Kibler 2011, Podesva 2011 among **many others**)

Exit Survey

Exit Survey

I'd describe myself as: Not nerdy at all!

Exit Survey

I'd describe myself as: Not nerdy at all!

Using median, each participant categorized as:

- Either Nerdy or Non-Nerdy
- Either Chill or Non-Chill

New Factor: Ingroupness

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Ingroup: Participant's and speaker's identity align

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Outgroup: Participant's and speaker's identity don't align

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Nerdy speaker



Nerdy Participant →Ingroup Non-Nerdy Participant →Outgroup

New Factor: Ingroupness

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Nerdy speaker



Nerdy Participant →Ingroup Non-Nerdy Participant →Outgroup Chill speaker



Chill Participant →Ingroup Non-Chill Participant →Outgroup

Screen choice by Speaker Identity

Experiment 1

Chill Nerd

Experiment 2





Screen choice by Speaker Identity

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Chill Nerd

Experiment 2


Utterance from Nerdy speakers *are* interpreted
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- This effect is limited to contexts in which participants' and speakers' identity do not align with respect to these categories

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→ Reasoning about imprecision is informed by both the social identity of speakers and comprehenders

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Persona-level information affects how comprehenders resolve meaning indeterminacy

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Persona-level information affects how comprehenders resolve meaning indeterminacy



Emerging questions

How can studying the effect of social meaning on imprecision resolution help us shed light on:

→ The nature of (im)precision

 \rightarrow The processing of (im)precision

Pragmatic accounts:

Lasersohn 1999, Lauer 2013, Leffel, Kennedy and Xiang 2016, Klecha 2017

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Does social meaning affect truth judgments or broader felicity judgments?

Covered Screen task:

Choices indicate fit between facts and descriptions, but not whether statements are adjudicated true or false.

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Truth-value Judgment Task:

"Rachel and Arthur are looking for a one-way plane ticket"



This the screen Alex/Arthur's is looking at:





Alex/Arthur's response is:

True False

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Processing imprecision

What is the time-course of integrating social information in imprecision resolution?

Visual world paradigm study

- How early social meaning is considered
- How comprehenders social meaning and other contextual cues

Looking ahead

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→ Integrative view of semantic & social dimensions of meaning

(Acton and Potts 2014, Glass 2015, Beltrama & Staum Casasanto 2017, Burnett 2017, 2019, Henderson and McCready 2020, Jeong 2019, Acton 2019, Mahler 2019, Thomas 2021, Lee 2021)

Looking ahead

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→ Novel angle on the link between social information and language processing

(Niedzelski 1999, Staum Casasanto 2008, Goslin et al. 2012, Squires 2013, Sumner et al. 2013, Levon and Buchstaller 2014, D'Onofrio 2016, 2017, Mengesha and Zellou 2018, Weissler and Brennan 2020

Thanks!



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Filler

"Becky and Tyler are looking for a venue for an event"



Which phone is Tyler looking at?





J

Distance

"Rachel and Arthur need to go to a wedding and want to rent a car"



Which phone is Arthur looking at?





F

J

Near-match

Time

"Rachel and Arthur want to to for a walk before it gets dark"



Which phone is Arthur looking at?





Near-match